Education

1990-1993
PhD "Metrics and models to support the development of hybrid information systems". University of Aston, Birmingham, UK.

1987-1988
MSc, Intelligent Knowledge Based Systems, University of Essex, Colchester, UK.

1984-1987
BA (Hons), Combined Studies (Arts), majoring in Philosophy and Psychology. Sunderland Polytechnic, Sunderland, UK

Biography

Trevor Moores teaches IS/IT for Managers in the MBA, and supervises company simulations within ESSEC. Pedagogically, Trevor strongly believes that one of the best methods for teaching IS/IT is through the use of business games and company simulations. He has previously taught at universities in Hong Kong (1993-1998) and the USA (1998-2010). His research interests are broadly in the area of the management of software, ranging from measuring the development of conventional and knowledge based systems, to broader social issues, such as technology acceptance, software piracy, and online trust. He has over 50 publications in journals, conferences, and book chapters, including articles in MIS Quarterly, Journal of Business Ethics, Expert Systems with Applications, IEEE Transactions on Knowledge and Data Engineering, and Information & Management. Trevor has also worked in London for a consultancy company documenting the installation of SAP R3/R4 at ESSO UK, and also for the training division of a manufacturing company in Hong Kong.

Publications

Academic Publications

Articles

"Towards an Integrated Model of IT Acceptance in Healthcare" (T. Moores), Decision Support Systems


"Untangling the web of relationships between wealth, culture, and global software piracy rates: A path model." (T. Moores), Journal of Global Information Management, Feb 2009

"Knowledge of software piracy as an antecedent to reducing pirating behavior." (T. Moores, A. Nill, M. Rothenberger), Journal of Computer Information Systems, Jan 2009, Issue (50:1), Fall, p. 82-89

http://www.essec.edu/faculty/Trevor-Thomas-Moores


"Objective versus subjective measures of error-proneness for rule-based programs" (T. Moores), *IEEE Transactions on Knowledge and Data Engineering*, Nov 1998, Issue (10:6), p. 1008-1012

http://www.essec.edu/faculty/Trevor-Thomas-Moores


**Book Chapters**


http://www.essec.edu/faculty/Trevor-Thomas-Moores

Other Publications

Articles published in Conference Proceedings


http://www.essec.edu/faculty/Trevor-Thomas-Moores


"Metrics and models to help information system project managers", With J. Edwards. In : Proceedings, Operational Research Society Annual Conference. Birmingham (United Kingdom) ; , 1992


Other Activities

Awards and Distinctions

Research Grants :


Prizes/Awards:
Best refereed paper, runned-up, 1993; £200. Awarded to the Harris-Jones et al. (1993) conference paper.
SERC Research Studentship, 1987-1988; £2,500. Awarded on a competitive basis by the University of Essex.

Scientific Activities

Editorial Board Membership

International Journal of Information Management (2001, 2009),
Journal of Global Information Management (2009),
Information Systems Journal (2009),
Decision Support Systems (2009),
IT & People (2008),
Communications of the ACM (2003-5, 2007),
IEEE Transactions on Engineering Management (2007),
Data Base (2006),
Information Systems Research (2006-9),
MIS Quarterly (2006-9),
International Journal of Internet and Enterprise Management (2005),
International Journal of Internet and Enterprise Management (2005),
IEEE Transactions on Software Engineering (2003),
Information Resources Management Journal (2001),
EM - Electronic Markets (2000),
Journal of MIS (2000),
Canadian Journal of Administrative Sciences (1996),
Information & Software Technology (1994),

Scientific Editor of Conference Proceedints

http://www.essec.edu/faculty/Trevor-Thomas-Moores
Affiliations and Academic Responsibilities

Since 2004 : Member, PCGS.
Since 1994 : Charter Member, AIS.
Track co-chair (with Uday Kulkarni), "General Topics", International Conference on Information Systems (ICIS2006).
Chair of a session on "Risk Management", European Software Cost Measurement Conference (ESCOM1995).
Member of the Program Committee, 1st IFIP/SQI International Conference on Software Quality and Productivity (ICSQP1994).
Chair of a session on "IT Surveys", European Software Cost Measurement Conference (ESCOM1994).

Consulting and Other Activities

Camberley Enterprises Ltd., Hong Kong, 1998; applying a PC acceptance model to determine requiremetns for a training programme.
University of Staffordshire, 1996-1998; distance learning project supervision and tutorial delivery.
Shun Tat Printing Co., Hong Kong, 1995; requirements analysis for an accounting system.
University of Ulster, 1994-1996; distance learning project supervision, lecture, and tutorial delivery.

Professional Experience

2000-2010
University of Nevada Las Vegas, Las Vegas (NV), USA.
Associate Professor (tenured). Assistant Professor.
Department of Management Information Systems (College of Business).
Service: University (Special Hearing Panel Committee); College (Assessment, Bylaws, International Business Advisory Board, Merit, P&T, Recruitment, Research, Undergraduate Core Revision); Department (Graduate Program, Merit [Chair], MIS Internship Coordinator, P & T [Chair]).
2006
City University of Hong Kong, Hong Kong (SAR), PR China. Visiting Fellow.
Department of Information Systems (Faculty of Business). July - August.
1998-2000
Emporia State University, Emporia (KS), USA.
Associate Professor. Division of Accounting & Computer Information Systems (School of Business). Service: College (AACSB Accreditation, Dean's Advisory, Faculty Recognition [Chair]); Department (CIS Curriculum).
1993-1998
City University of Hong Kong, Hong Kong (SAR), PR China.
Assistant Professor. Department of Information Systems (Faculty of Business).
Service: Department (BBA[IS] Year 1 Tutor, MA Module Examiner, BBA Module Examiner, MA Deputy Course Leader, MA Year 1 Tutor).

1990-1993
University of Aston, Birmingham, UK.
Contract Research Officer. Operations & Information Management Division (School of Business).

1988-1990
Documentation Associates, Houston (TX), USA, and London, UK.
Business Writer