

**Arthur  
Gautier**

**Researcher,**

### Contact

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## Education

Ph.D. in business administration (**2009**), Conservatoire National des Arts et Métiers de Paris (summa cum laude).

Dissertation: *Associations and institutional entrepreneurship. A neoinstitutional approach of cultural organizations: the case of popular music venues*. Defended December 1st 2009 in Paris.

Master in Management (**2005**), ESSCA Business School, Angers, France (summa cum laude).

Bachelor of Commerce (**2004**), Queen's School of Business, Kingston, Canada.

## Biography

Arthur Gautier is the Executive Director of the ESSEC chair in Philanthropy and a Research Fellow at ESSEC Business School.

He holds a Ph.D. in Business Administration from Conservatoire National des Arts et Métiers (CNAM) de Paris (2009) and is an alumni from ESSCA School of Management (2005).

His research interests include individual and corporate philanthropy, institutional change, business ethics, and political philosophy.

Before joining the chair, Dr. Gautier was Publications & Events Director at Admical, France's leading institute for corporate philanthropy, and worked as a consultant in the music industry.

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## Research Areas

Philanthropy, business & society, business ethics, political philosophy.

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## Publications

### ✉ Academic Publications

#### Books

*La Philanthropie : Une affaire de familles*. (with AC. Pache, ). Paris (France) : Autrement, 2014

*Pour une autre économie de l'art et de la culture*. (with B. Colin). Ramonville (France) : Erès, 2008

#### Articles

"Le mécénat d'entreprise en France. Histoire et perspectives " (A. Gautier), *Revue Française de Gestion*, Jun 2015, Vol. 41, Issue 249, p. 13-32

"Research on Corporate Philanthropy: A Review and Assessment" (A. Gautier, AC. Pache, ), *Journal of Business Ethics*, Feb 2015, Vol. 126, Issue 3, p. 343-369

"A Global Family Affair" (AC. Pache, A. Gautier), *Stanford Social Innovation Review*, Jun 2014, Vol. 12, Issue 3, p. 61-62

"La philanthropie familiale en France" (A. Gautier, AC. Pache), *Revue des Deux Mondes*, Dec 2012, Vol. 12, Issue 3, p. 28-37

## **Book Chapters**

*Associations et entrepreneuriat institutionnel*. In: *La gouvernance des associations*. Ramonville (France) : Erès, Christian HOARAU, Jean-Louis LAVILLE. 2008, p. 213-223

*Les lieux associatifs de musiques actuelles : régulation hybride et changement institutionnel*. In: *La gouvernance des associations*. Ramonville (France) : Erès, Christian HOARAU, Jean-Louis LAVILLE. 2008, p. 171-199

## **Professional Publications**

### **Books**

*Les fondations actionnaires : première étude européenne*. (with J. Bothello, V. Seghers, X. Delsol, F. Le Brun). Paris (France) : Prophil, 2015

### **Book Chapters**

*Développer les ressources privées pour les musiques actuelles*. In: *Guide du mécénat culturel territorial*. Voiron (France) : Territorial Editions, Jean-Pascal QUILLES, Marianne CAMUS-BOUZIANE. 2012, p. 69-75

## **Working Papers**

"L'engagement des collaborateurs : quels facteurs de participation durable ?" (S. Van Schie, A. Gautier, AC. Pache). Essec Research Center, DR-13XX Oct 14.

"Nonprofit Roles in For-profit Firms: The Institutionalization of Corporate Philanthropy in France" (A. Gautier, AC. Pache, I. Chowdhury). Essec Research Center, DR-1319 Nov 13.

"Giving in France: A Philanthropic Renewal after Decades of Distrust" (A. Gautier, AC. Pache, V. Mossel). Essec Research Center, DR-1318 Nov 13.

## **Other Publications**

### **Articles published in Conference Proceedings**

"Nonprofit roles in forprofit firms: The institutionalization of corporate philanthropy in France", With AC. Pache, I. Chowdhury. In : *Best paper proceedings of the Academy of Management Annual Meeting*, Academy of Management Annual Meeting. Orlando (USA) : Academy of Management, 2013

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## **Teaching**

## ▫ Teaching at ESSEC

*Philanthropie : stratégies et impact* (DEVE-31102)

*Certificat Français du Fundraising* (ESSEC Executive Education)

## ▫ Other Teaching Activities

Published case methods:

- Gérer le départ d'un fondateur charismatique : Le cas d'Asmae, l'association de soeur Emmanuelle / Managing the departure of a charismatic founder: The case of Asmae, the charity founded by Sister Emmanuelle

- Donner un second souffle à un grand festival de musique : Les Eurockéennes de Belfort / Giving a new lease of life to a major music festival: The Belfort Eurockéennes

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## Other Activities

### Conference Presentations

"What do we know about corporate philanthropy?", 6th ERNOP International Conference, European Research Network on Philanthropy, Riga, Latvia, 11 Jul 2013

"Nonprofit roles in for profit firms: the emergence of corporate philanthropy in France", 4th EMES International Research Conference on Social Enterprise, EMES International Research Network, Liège, Belgium, 01 Jul 2013

"The institutionalization of nonprofit professions within for profit organizations: a multilevel analysis of corporate philanthropy in France", 9th New Institutionalism Workshop, Warsaw University, Warsaw, Poland, 15 Mar 2013

"What do we know about corporate philanthropy? A literature review", SEEK Workshop on Corporate Philanthropy, Centre for European Economic Research (ZEW), Mannheim, Germany, 13 Sep 2012

"What do we know about corporate philanthropy? A literature review", International Workshop on the Role of Business in Society and the Pursuit of the Common Good, ESSEC Business School, Cergy, France, 08 Mar 2012

"What do we know about philanthropy? A Literature review", 3rd International Social Innovation Research Conference, London South Bank University, Londres, UK, 12 Sep 2011

"Entrepreneuriat institutionnel et co-construction de politiques publiques : le cas des lieux associatifs des musiques actuelles", Conférence internationale sur la gouvernance des associations, Conservatoire National des Arts et Métiers, Paris, France, 07 Sep 2009

"When nonprofits rally to change public policies: an inter-organizational IT platform in the field of popular music", (with P. Eynaud). 25th EGOS Colloquium, European Group for Organizational Studies, Barcelone, Espagne, 02 Jul 2009

"Stratégies institutionnelles d'associations dans un jeune champ

organisationnel : le cas des lieux associatifs de musiques actuelles", XVIIIe Conférence de l'AIMS - Atelier doctoral, Association Internationale de Management Stratégique, Grenoble, France, 03 Jun 2009

## 📌 **Affiliations and Academic Responsibilities**

### **Ad hoc reviewer:**

- Journal of Business Ethics
- Journal of Management
- Organization Studies
- Academy of Management Annual Meeting

## 📌 **Professional Experience**

### **2014-present: ESSEC Business School**

#### **Executive Director, ESSEC Philanthropy Chair**

- Defining and executing the chair's strategy, together with the chair holder and steering committee
- Teaching philanthropy to ESSEC undergraduate students and executive education programs
- Managing and developing relationships with financial, professional and academic partners
- Overseeing administrative and budgetary issues

### **2011-present: ESSEC Business School**

#### **Research Fellow, ESSEC Philanthropy Chair**

- Conducting and coordinating international research on philanthropy
- Disseminating research findings through academic and practitioner publications & events

**2010: ADMICAL** (France's leading professional association for corporate philanthropy)

#### **Head of Publishing and Events**

I managed the publishing and events department, edited a professional review and coordinated the 18th issue of Admical's Directory of corporate philanthropy.

**2006-2010: ORAMA** (Advisory for music venues)

#### **Consultant**

I worked as a consultant in the live music industry, advising diverse private, public, and nonprofit venues in their strategy and stakeholder management.