

**Estefania
Santacreu-
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**Associate
Professor,
Department
Economics**

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Education

PhD in Economics, UC Berkeley USA, 2010
MSc in Economics, Universitat Pompeu Fabra Spain, 2006
BA in Economics, Universitat Pompeu Fabra Spain, 2005

Biography

To learn more about myself please check my

[Website](#), [LinkedIn profile](#), [Tweets @s_vasut](#)

or email me at santacreuvasut@essec.edu

Research Areas

Institutions

On-going Projects

- "Foreign Employees as a Channel for Technology Transfer: Evidence from MNC's Subsidiaries in Mexico"

with Kensuke Teshima (R&R Journal of Development Economics)

- "Language and Gender Roles among Immigrants to the US: A Historical Perspective"

with Victor Gay and Daniel L. Hicks

- "Does Language Influence Women's Economic Engagement? Evidence from Immigrants to the US"

with Victor Gay, Daniel L. Hicks and Amir Shoham (Under Review)

- "Women in Central Bank Boards Over the Last 15 years: A Governance Perspective"

with Patricia Charlety and Davide Romelli

- "Do Female/Male Distinctions in Language Influence Microfinance Outreach to Women?"

with Israel Drori, Ronny Manos, Oded Shenkar and Amir Shoham

- "Measuring Ecological Citizenship: Evidence from Pro-Ecotax Attitudes and Behavior"

with Jose Vives Rego

- "New Insights from Language on Gender and Accounting"

with Anne Jeny

- "Gender, Learning and Finance"

with François Longin and support from Virginie Descoutures thanks to the CIRPP, Centre d'Innovation de Recherche en Pédagogie de Paris

Publications

Academic Publications

Articles

"How does the global microfinance industry determine its targeting strategy across cultures with differing gender values?" (I. Drori, R. Manos, E. Santacreu-Vasut, A. Shoham), *Journal of World Business*, Mar 2019, Vol. na, Issue na, p. ---

"An Attitude Model of Environmental Action: Evidence from Developing and Developed Countries" (E. Santacreu-Vasut), *Social Indicators Research*, Aug 2018, Vol. ..., Issue ..., p. 1-28

"Language and market inclusivity for women entrepreneurship: the case of microfinance" (I. Drori, R. Manos, E. Santacreu-Vasut, O. Shenkar, A. Shoham), *Journal of Business Venturing*, Apr 2018, Vol. xxxx, Issue xxxx, p. na-na

"Decomposing culture: an analysis of gender, language, and labor supply in the household" (V. Gay, D. Hicks, E. Santacreu-Vasut, A. Shoham), *Review of Economics of the Household*, Apr 2017, Vol. na, Issue na, p. 1-29

"New avenues of research to explain the rarity of females at the top of the accountancy profession" (E. Santacreu-Vasut, A. Jeny), *Palgrave Communications*, Mar 2017, Vol. 3, Issue 17011

"Appointments to central bank boards: Does gender matter?" (E. Santacreu-Vasut, P. Charléty, D. Romelli), *Economics Letters*, Mar 2017, Vol. Articles in Press, Issue na, p. na-na

"Foreign employees as channel for technology transfer: Evidence from MNC's subsidiaries in Mexico" (E. Santacreu-Vasut, K. Teshima), *Journal of Development Economics*, Jun 2016, Vol. 122, Issue -, p. 92-112

"Does mother tongue make for women's work? Linguistics, household labor, and gender identity" (E. Santacreu-Vasut, D. Hicks, A. Shoham), *Journal of Economic Behavior & Organization*, Issue févr. 2015, n°0, Volume 110, p. 19-44

"Linguistic gender marking and its international business ramifications" (E. Santacreu-Vasut, O. Shenkar, A. Shoham,), *Journal of International Business Studies*, Feb 2014, Vol. 47, Issue 2, p. 1-9

"Do female/male distinctions in language matter? Evidence from gender political quotas" (E. Santacreu-Vasut, A. Shoham, V. Gay), *Applied Economic Letters*, Jan 2013, Vol. vol.20, Issue n°5, p. 495-498

Working Papers

"Appointments to Central Bank Boards: Does Gender Matter?" (E. Santacreu-Vasut). Essec Research Center, DR-1616 Sep 16.

Other Publications

Articles published in Conference Proceedings

"Migration As A Window Into The Coevolution Between Language And

Behavior", With V. Gay, D. Hicks. In : *Proceedings of the 11th International Conference (EVOLANG11)*., The Evolution of Language: . New Orleans (USA) : S.G. Roberts, C. Cuskley, L. McCrohon, L. Barceló-Coblijn, O. Feher & T. Verhoef , 2016

Press Articles

"Does language shape our economy? Female/male grammatical distinctions and gender economics". *VOX, Research-based policy analysis and commentary from leading economists*, 29 Aug 2012

Teaching

Teaching at ESSEC

ESSEC Business School:

Macroeconomic Theory and Development, MSc. (Fall 2010, 2011, 2012, 2013, 2014, 2015) / Macroeconomics, Global MBA (Spring 2012, 2013, 2014 Fall 2014, 2015) / Macroeconomics, BA (Spring 2011, 2012, 2013, 2014, 2015, 2016) / Sustainable Energy Economics, MSc. (Fall 2014 - Spring 2016) / Economic History, BA (Spring 2012, 2013, 2014) / European Economics, BBA (Spring 2013) / Institutions for Stability, PhD reading course (Spring 2012)

ESSEC Executive Education:

Global Economy, Advanced Management Program Countertrade & Offset Academy (2013, 2014, 2015, 2016) / The Global Manager in Europe, Summer Module (2014, 2015) / The European crisis and the global economy, AMP for Senior IES officers IIM Lucknow (2012, 2013) /SMIS (Mastère Spécialisé Stratégie et Management des Industries de Santé (2012, 2013) / Women be board ready (2015) / The role of the government in the economy (2012) / Programme Seneque (2013, 2014)

Other Teaching Activities

UC Berkeley, USA:

Intermediate Macroeconomic Theory, Political Economy Majors (Summers 2011, 2012, 2013)

Pour un Sourire d'Enfant (PSE) Cambodia:

Introduction to Macroeconomic Analysis, Volunteer program (forthcoming April 2016)

Other Activities

Awards and Distinctions

-The 2015 SSE/WAIB Award for Increased Gender Awareness in IB Research Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

-The 2014 SSE/WAIB Award for Increased Gender Awareness in IB Research Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

Scientific Activities

Editorial Board Membership

Œconomia, Association Œconomia

Conference Presentations

2016

-Pacific Conference for Development Economics (PacDev) Stanford University, March 5th 2016

-2nd Workshop on gender: Culture and Gender issues (IPAZIA) Università Niccolò Cusano, Roma, March 8th 2016

-11th International Conference on the Evolution of Language (EVOLANG) (New Orleans, March 21-24th 2016)

2015

-The Northeast Universities Development Consortium (NEUDC) Conference Brown University, November 7th and 8th 2015

-Workshop on Causality in the language sciences, Max Planck Institute, Leipzig Germany April 13th-15th 2015

-Third Annual Conference on the theme of "Fiscal Policies and the Green Economy Transition: Generating Knowledge - Creating Impact" hosted in partnership with the Ca'Foscari University of Venice, The Energy and Resources Institute and UNEP, Ca'Foscari University of Venice, January 29-30 2015. Allied Social Science Associations AEA, Boston, MA January 3-5 2015

2014

-Seminari del Grup d'Estudis del Discurs (GED), Universitat Pompeu Fabra, November 21st 2014

-Gender/Labor seminar, Paris School of Economics PSE, October 2nd 2014

-European Economic Association, EEA, 2014, 25-29 August 2014, Toulouse, France

-74th Annual Meeting of the Academy of Management, AMJ, August 1-5 Philadelphia, PA. Academy of International Business, AIB Conference Vancouver, Canada June 23-26

2013

-Workshop on Diversity in Boards at De Nederlandsche Bank in Amsterdam, 19-20 december 2013

-The Northeast Universities Development Consortium (NEUDC) Conference, Center for International Development Weatherhead Center for International Affairs, Harvard University, November 2nd-3rd 2013

-Berkeley Economic History Lab, BEHL, seminar Economics department UC Berkeley, USA August 12th 2013

-Ben-Gurion University of the Negev Economics department, Israel, June 13th 2013

-Royal Economic Society RES Royal Holloway, University of London, UK, April 3rd-5th 2013

2012

-The Northeast Universities Development Consortium (NEUDC) Conference, Dartmouth November 3rd-4th 2012

-Academy of International Business Southeast, AIB-SE, USA Florida Atlantic University in Fort Lauderdale, October 31-November 2, 2012

-EBHA-BHSJ Paris: Business enterprises and the tensions between local and global, August 30-Sept 1st 2012

-Berkeley Economic History Lab, BEHL, seminar Economics department UC Berkeley, USA July 17th 2012

-Guilford Glazer Faculty of Business and Management at Ben-Gurion University of the Negev, Israel, June 13th 2012

-International Trade and Finance Association ITFA 22nd International Conference Pisa Italy, 23rd to 26th 2012

-Royal Economic Society RES, University of Cambridge UK March 26-28 2012

2011

-Seminar at THEMA, University of Cergy-Pontoise, France November 8th 2011

-European Trade Study Group, ETSG, 13th annual conference, Department of Economics at Copenhagen Business School, September 8-10 2011

-European Association for Research in Industrial Economics, EARIE, 38th Annual Conference, September 1-11 2011, Stockholm

-Royal Economic Society RES Royal Holloway, University of London, UK, April 18-20 2011

2010

-The Northeast Universities Development Consortium (NEUDC) Conference, MIT November 6-7th 2010

-International Trade and Finance Association ITFA Las Vegas USA, June 2010

Affiliations and Academic Responsibilities

Member of THEMA

Member of the Editorial Board of Oeconomia

Responsible of the Economics track, ESSEC Business School

Referee for The Journal of Comparative Economics and The Journal of Business Ethics

Consulting and Other Activities

PhD Thesis co-supervisor of students Yun WU and Chee Meng Tan

Member of the PhD defense jury of Samia Badji and of Tania El-Kallab

Member of the scientific committee of "La Fabrique Spinoza" from 2012-2014.

Professional Experience

Research Assistant, Berkeley Roundtable on the International Economy for Professor Cohen and Professor Delong (07/2008- 07/2009)

Research Assistant, Universidad Carlos III, Madrid, Spain Empirical data research for Professor Jimenez and Professor Roses (Summer 2005)

Teaching Assistant, Department of Economics, Universitat Pompeu Fabra,

Spain: Microeconomic Theory, Public Sector Economics, Applied Economic
(2005-2006)