

**Ioana  
Lupu**

**Associate  
Professor,  
Department  
Accounting and  
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### **Contact**

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## **Education**

Marie-Curie Intra-European Fellowship (2 years), Cass Business School, London, UK

Ph.D. in Management Control, Conservatoire National des Arts et Métiers, Paris, France

## **Biography**

Prior to joining ESSEC, Dr Ioana Lupu was a Lecturer in Management Control at Queen Mary University London and a Marie Curie Senior Research Fellow at Cass Business School, Centre for the Study of Professional Service Firms working on an EU funded project.

Her work received commendations such as: Faculty Transnational Research Best Conference Paper Award, Best Conference Paper Based on a Dissertation Award, and Best Paper by a Transnational Student Award (Academy of Management, 2012, 2013). Ioana's papers are published in Organization Studies, Human Relations, Harvard Business Review, Critical Perspectives on Accounting and Accounting, Auditing and Accountability Journal.

Currently, Ioana is working on projects exploring temporal experiences, body and compulsive behaviours in knowledge-intensive firms.

## **Research Areas**

### **Areas**

Temporality and performance measurement in knowledge firms

Work and identity of professional workers

Gender and diversity issues in professional settings

Sociology of calculation (esp. how financialization impacts creative and cultural industries).

### **Sectors**

Professional service firms (esp. global audit and law firms)

Cultural and creative industries

## **Publications**

### **Academic Publications**

#### **Books**

*Carrières de femmes. Identité, socialisation et vie familiale dans les cabinets d'audit et d'expertise.* : Vuibert, 2014

#### **Articles**

"Role Distancing and the Persistence of Long Work Hours in Professional

Service Firms" (I. Lupu, M. Ruiz Castro, B. Leca), *Organization Studies*

"Your Feelings About Work-Life Balance Are Shaped by What You Saw Your Parents Do" (I. Lupu), *Harvard Business Review*, Oct 2017, Vol. online

"When the past comes back to haunt you: The enduring influence of upbringing on the work–family decisions of professional parents" (I. Lupu, C. Spence, L. Empson), *Human Relations*, Issue forth

"Intertextuality in corporate narratives: a discursive analysis of a contested privatization" (I. Lupu, R. Sandu), *Accounting Auditing & Accountability*, Jul 2017, Vol. 30, Issue 3, p. 53-564

"Publishing without Editors or Authors? Competing Logics, Circulation, and Cultural Creation in a Publishing Firm" (I. Lupu, MA. Letheule), *Critical Perspectives on Accounting*, Jul 2016, Vol. 38, Issue July, p. 14-33

"Illusio and overwork: Playing the game in the accounting field" (I. Lupu, L. Empson), *Accounting Auditing & Accountability*, Aug 2015, Vol. 28, Issue 8, p. 1310-1340

"Approved routes and alternative paths: the construction of women's careers in large accounting firms. Evidence from the French Big Four" (I. Lupu), *Critical Perspectives on Accounting*, Mar 2012, Vol. 23, Issue 4