

**Jan
Lepoutre**

**Associate
Professor,
Department
Management**



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Education

PhD in Applied Economics, Ghent University, Belgium
Postgraduate in Applied Economics, Ghent University, Belgium
MSc in Bioscience Engineering, KULeuven, Belgium

Biography

Jan Lepoutre, PhD is Associate Professor of Entrepreneurship and Strategy at ESSEC Business School and ESSEC director of the Chaire Armand Peugeot on the Economy of Electromobility.

Drawing on a multi-disciplinary background of engineering, economics and sociology, his research and teaching interests mostly deal with innovation and strategies in uncertain environments, in particular those related to complex social and environmental problems. Combining both quantitative and qualitative methodologies, his research has been published in top tier academic journals, including Academy of Management Journal, American Journal of Sociology, Journal of Organizational Behavior, Journal of Business Ethics, Small Business Economics, and Technological Forecasting & Social Change. He teaches topics related to entrepreneurship, strategy and organizational behavior in various programs at ESSEC, including the Grande Ecole, BBA, Global MBA and Executive Education.

He is the founder of "Expérience Going Pro", for which he received the 2017 Fondation ESSEC award for Pedagogical Innovation.

Research Areas

My research interestest are on the nexus of organizational theory and organizational behavior on the one hand, and entrepreneurship and societal challenges on the other. I investigate how individuals and organizations deal with the challenges that are incurred when putting their entrepreneurial energy to resolving societal problems. In the past, this has led me to qualitatively investigate institutional nonconformity in the Belgian ornamental horticulture industry, as well as developing global databases for measuring prevalence of social entrepreneurship in a country. My current research focuses on the role corporations can play in addressing systemic problems.

Publications

✉ Academic Publications

Articles

"The (Non-)Emergence of Mobile Money Systems In Sub-Saharan Africa : A Comparative Multilevel Perspective of Kenya and Nigeria" (J. Lepoutre, A. Oguyntoye,), *Technological Forecasting and Social Change*, Issue -

"Stitched on the Edge: Rule Evasion, Embedded Regulators, and the Evolution of Markets" (M. Thiemann, J. Lepoutre,), *American Journal of Sociology*, May 2017, Vol. 122, Issue 6, p. 1775-1821

"Fifty shades of green: How microfoundations of sustainability dynamic capabilities vary across organizational contexts" (J. Lepoutre, K. Strauss, G.), *Journal of Organizational Behavior*, Issue -

"How can startups create the conditions for a dominant position in the nascent industry of Electromobility 2.0?" (C. Donada, J. Lepoutre,), *International Journal of Automotive Technology and Management (The)*, Mar 2016, Vol. 16, Issue 1, p. 11-29

"How can startups create the conditions for a dominant position in the nascent industry of Electromobility 2.0?" (C. Donada, J. Lepoutre,), *International Journal of Automotive Technology and Management (The)*, Mar 2016, Vol. 16, Issue 1, p. 11-29

"Designing a Global Standardized Methodology for Measuring Social Entrepreneurship Activity: The Global Entrepreneurship Monitor Social Entrepreneurship Study" (J. Lepoutre, R. Justo, S. Terjesen, N. Bosma), *Small Business Economics*, Apr 2013, Vol. 40, Issue 3, p. 693-714

"Fools Breaking Out: The Role of Symbolic and Material Immunity in Explaining Institutional Nonconformity" (J. Lepoutre, M. Valente), *Academy of Management Journal*, Apr 2012, Vol. 55, Issue 2, p. 285-313

"Proactive environmental strategies in small businesses: resources, institutions and dynamic capabilities" (J. Lepoutre), *Accountancy en Bedrijfskunde*, Jan 2009, Vol. 29, Issue 8, p. 14-19

"On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future" (J. Lepoutre), *Journal of Cleaner Production*, Jan 2008, Vol. 16, Issue 10, p. 1062-1070

"Dealing With Uncertainties When Governing CSR Policy Networks" (J. Lepoutre, N. Dentchev, A. Heene), *Journal of Business Ethics* , Sep 2007, Vol. 73, Issue 4, p. 391-408

"Investigating the Impact of Firm Size on Small Business Social Responsibility: A Critical Review" (J. Lepoutre, A. Heene), *Journal of Business Ethics* , Sep 2006, Vol. 67, Issue 3, p. 257-273